



Dallas Area
Parkinsonism
Society

2020

Honoree, Roger Staubach
Kenneth H. Cooper, MD, MPH
Lifetime Achievement Award





Kenneth H. Cooper, MD, MPH LIFETIME ACHIEVEMENT AWARD SPONSORSHIP LEVELS

We are pleased to offer you a unique sponsorship opportunity to showcase your products and services. This is an excellent event to interact directly with the Parkinson's Community.

Since 2017 **The Dallas Area Parkinsonism Society** has awarded **The Dr. Kenneth H. Cooper, MD, MPH Lifetime Achievement Award** to a member of the Dallas community who has made significant contributions to the health and well-being of our region. This award is named for the remarkable founder of the Cooper Institute who is credited with helping millions of people all over the world recognize the value of a healthy active lifestyle. His message is central to the primary goal of the Parkinsonism Society: **DAPS is dedicated to impacting and improving the lives of those affected by Parkinson's disease.**

This year's recipient of this prestigious award is **Roger Staubach**. Dallas residents are familiar with the deserved fame and incredible record of this former Dallas Cowboy. Awarded the Presidential Medal of Freedom in 2018, Staubach continues to exemplify the qualities Dr. Cooper promotes. We invite you to be a part of this significant occasion by joining with other community sponsors of the event. Please join us in recognizing the value of a healthy lifestyle in living with Parkinson's and with honoring Roger Staubach as an outstanding member of the Dallas community.

Reach: 300 Participants

Date: April 21, 2020

Event Location: Frontiers of Flight Museum

\$5,000 Platinum Sponsorship

- Media coverage acknowledgment
- Valet Sponsorship signage with your company name and logo
- Lunch Sponsorship signage with your company name and logo
- Exhibit table to showcase company products and services with attendees
- Company name and logo listed on program
- Podium recognition as a Platinum Event Sponsor
- Company Logo on website
- Company Logo on newsletter
- Event signage
- Sponsor Passport for door prizes to encourage attendees to visit your exhibit
- Group sponsor photo taken with Honoree and Dr. Kenneth H. Cooper
- Reserved Table for 10 in a premium location at venue

\$3,000 Gold Sponsorship

- Exhibit table to showcase company products and services with attendees
- Company name and logo listed on program
- Podium recognition as a Gold Event Sponsor
- Company Logo on website
- Company Logo on newsletter
- Event Signage with logo
- Sponsor Passport for door prizes to encourage attendees to visit your exhibit
- Group sponsor photo taken with Honoree and Dr. Kenneth H. Cooper
- Reserved Table for 8



**Dallas Area
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Society**

**Kenneth H. Cooper, MD, MPH
LIFETIME ACHIEVEMENT AWARD
SPONSORSHIP FORM**

Company Name: _____

Mailing Address: _____

City/State/Country/Zip (Postal Code): _____

Tel: (____) _____ Fax: (____) _____

Contact for Arrangements: _____

Title: _____ E-mail: _____

Additional Contact: _____ Title: _____

Signature: _____ Date: _____

Sponsorship Packages:

___ Platinum Level Sponsorship \$5,000

___ Gold Level Sponsorship \$3,000

Method of Payment:

___ Credit Card: DAPS is able to process VISA/ MasterCard / AMEX at www.daps.us

___ Check: payable to *Dallas Area Parkinsonism Society*

Mail checks and completed forms to:

Dallas Area Parkinsonism Society

6370 Lyndon B. Johnson Freeway, Suite 170, Dallas, TX 75240

Phone: (972) 620-7600 Email: daps@daps.org

Sponsor authorizes the Dallas Area Parkinsonism Society to publish logo in printed and online material in association with the 2020 DAPS Kenneth H Cooper, MD, MPH Lifetime Achievement Award Event.

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